We stand on the brink of a new age, where automation will change the very fabric of society.

And robots will be at the fore of this revolution, combining machine vision and artificial intelligence to create machines that will change how every human being lives, works and plays.

Which is why the team behind the highly successful media platform MVPro is launching a new B2B platform. Called RoboPro, it will have the same high standards as MVPro. It will provide hugely valuable insight into a sector which is developing on a daily basis.

And although the robotics sector is changing on an almost daily basis, we should remember that it is still at an early age.

RoboPro intends to be there every step of the way, providing news, commentary, insight, features and authoritative papers.

The platform begins life here, as a print supplement to MVPro, supported by its own website and social media presence. Following Automate in Chicago, RoboPro will also be published as a stand-alone print magazine, one that will quickly make its mark in this young sector.

The same team that brought you MVPro – Publisher Alex Sullivan, Business Development Manager Cally Bennett and Editor Neil Martin – are set to emulate the success of MVPro and be at the forefront of all the developments and changes.

Welcome to RoboPro, the place where you’ll read about the future of automation.

JOIN US!

A NEW AGE
BROUGHT TO YOU BY ROBOPRO

CONTACT US
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THE ONLY PUBLICATION AND WEBSITE DEDICATED SOLELY TO ROBOTICS
OUR PRODUCTS AND SERVICES

PRINT
Glossy coffee table magazine

DIGITAL
Website Email Interactive Media Platform

BESPOKE
Deliver tailored campaigns Events (also hosting) Introductions & Meetings Media Partnership

SOCIAL MEDIA
Deliver digital marketing across all platforms of social media including facebook, linked in, instagram and twitter

OUR AUDIENCES

TOTAL
38,240 named and direct e-mail contacts *
10,000 hard copies

UNITED KINGDOM
7231
DENMARK
1075
IRELAND
1105
BELGIUM
2132
FRANCE
6372
SWITZERLAND
5721
ITALY
3021
SWEDEN
2256
FINLAND
841
NETHERLANDS
3394
GERMANY
7499
AUSTRIA
834

SECTORS
• Smart Cities
• Broadcast
• Automotive
• Defence
• Security and Aerospace
• Electronics Semiconductor and Solar
• Print and Packaging
• Scientific Research
• Test and Measurement
• Traffic
• Rail and Transport

JOB TITLES
TOTAL - 38,240

- System Integrators
- 2546
- Design Engineers
- 2822
- Professors and Senior Academic Staff
- 386
- Recent Graduates in relevant sectors
- 248
- Quality Control Executives
- 273
- Corporate Management
- 2802
- Engineering Management
- 3464
- Manufacturing Directors
- 293

TOTAL - 38,240

Robots
Software
Investment
Artificial intelligence
Grippers
Components
Sensors
Motion Control
Machine vision
Controllers
Applications
Automation
Robotics as a Service (RaaS)
Safety
Gone are the days of simply “take a half page here and a banner ad here” to fulfill your marketing needs. All of our campaigns are completely bespoke to your specific requirements and designed to deliver maximum engagement, but will typically include:

**Branded Advertising**
in magazines and banner advertisements on websites

<table>
<thead>
<tr>
<th>From</th>
<th>£2,750</th>
<th>£3,272.50</th>
<th>£3,621.75</th>
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<tbody>
<tr>
<td>per page</td>
<td>£500</td>
<td>€595.00</td>
<td>$658.50</td>
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</table>

**Content Marketing**
in magazines, websites, newsletters and social media (led by our in-house full service digital marketing agency)

Bespoke

**Targeted E-mails and Reports**
to deliver tangible leads for follow up and direct lead generation

<table>
<thead>
<tr>
<th>From</th>
<th>£450</th>
<th>€535.50</th>
<th>$592.65</th>
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<tr>
<td>per 1000</td>
<td>£100</td>
<td>€119.00</td>
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</tbody>
</table>

**Interviews**
for use on digital channels

Bespoke

**Film and Video**
from our BAFTA award winning in-house film company

Bespoke

**Branded Supplements and e-books**
HTML5 for digital and print
http://www.factors.vanguard-ebook.co.uk/

Bespoke

**Full Creative Service**
through award winning design agency, Fanatic Design

Bespoke

The idea being, as any sophisticated modern media campaign should, that across the course of your campaign you get multiple touch points and opportunities for your target market to interact with your brand, product and solution.

*Exchange Rates - €1.16 $1.22
*Prices subject to exchange rate fluctuations

**Design**
Fanatic is a full service graphic design agency. We love to communicate our clients’ brands with memorable graphic design, web design and digital marketing. Based in Bristol, we offer a nationwide service.

**Multimedia Publishing**
IFA Magazine Publishing specialises in high quality controlled circulation print magazines in the financial services sector. High traffic support, events and websites, to facilitate and maximise reader / advertiser contact.

**Film**
Award winning Bristol based video & film producers, creating corporate videos and documentaries for businesses across the UK.

**Content and Digital Marketing**
Our team specialises in content and digital marketing, creating bespoke solutions to optimise your promotion.

A highly successful publishing group operating within the financial services, design and film sectors, with very well-established online and print presence. We believe that successful people make successful business.

Our international Robo Pro Media Senior Management Team is built up of highly skilled individuals who are dedicated to creating and ensuring the effective delivery of your goals.